



## Overall AEC & Exhibition

<p><b>Level 1 Reaction</b></p>	<p>After attending the 2010 AEC &amp; Exhibition, attendees should judge the conference to be:</p> <ul style="list-style-type: none"> <li>a. A good use of their time and money</li> <li>b. Relevant to their job</li> <li>c. Action-oriented, i.e., they intend to use the material</li> <li>d. Useful for development of network of professional colleagues</li> </ul>
<p><b>Level 2 Learning</b></p>	<p>After attending the AEC, attendees should have:</p> <ul style="list-style-type: none"> <li>a. Identified strategies, skills or processes from the conference experience they can use to improve their job performance</li> <li>b. Identified new, <u>meaningful</u> contacts in the environmental health field to call for professional suggestions and/or sharing of best practices</li> <li>c. Met vendors from the exhibition whom they would be interested in doing business with in the next year to improve their organization's performance</li> </ul>
<p><b>Level 3 Application</b></p>	<p>Within 30 days of the conference, attendees should:</p> <ul style="list-style-type: none"> <li>a. Be using some knowledge and/or skill gained at the conference in their daily work</li> <li>b. Follow up with at least one professional contact they met at the conference</li> <li>c. Follow up with at least one of the new vendors they met at the exhibit to do business</li> <li>d. Share information learned at the conference with colleagues</li> </ul>
<p><b>Level 4 Business Impact</b></p>	<p>Four months after the conference, the following should occur:</p> <ul style="list-style-type: none"> <li>a. Program improvements and/or bottom line improvements for the organization</li> </ul>

Note: ROI objectives are subject to change.



## Food Safety and Protection

<p><b>Level 1 Reaction</b></p>	<p>After attending FSP sessions, attendees will perceive them to be:</p> <ul style="list-style-type: none"> <li>a. Engaging and of interest</li> <li>b. Conducted by knowledgeable speakers</li> <li>c. Full of new information</li> <li>d. Relevant to their job</li> <li>e. Able to be applied in their job</li> </ul>
<p><b>Level 2 Learning</b></p>	<p>After attending the FSP sessions, attendees will:</p> <ul style="list-style-type: none"> <li>a. Summarize how the US food safety system is changing to address modern food safety challenges</li> <li>b. Compare industry and regulatory perspectives on effectively and realistically implementing HACCP controls</li> <li>c. Identify 3 contributing factors to foodborne illness within foodservice and retail food establishments</li> <li>d. Outline 2 new sets of food safety practices that can be implemented on a local level</li> <li>e. Discuss key elements of the 2009 Samuel J. Crumline award winning Food Safety Program</li> </ul>
<p><b>Level 3 Application</b></p>	<p>After attending the FSP sessions, attendees should be able to:</p> <ul style="list-style-type: none"> <li>a. Integrate the recent updates to the FDA Food Code into professional practice</li> <li>b. Revise day to day work practices to encompass the latest food safety principles</li> <li>c. Discuss critical food safety issues and exchange solutions with peers</li> </ul>
<p><b>Level 4 Business Impact</b></p>	<p>Four months after attending the FSP sessions, attendees should be able to:</p> <ul style="list-style-type: none"> <li>a. Decrease the amount of time needed to research answers to questions on the FDA food code updates</li> <li>b. Report increased success in dealing with food safety issues</li> <li>c. Convince at least 5 food establishments to implement improved food safety measures using information from the FSP program</li> </ul>

Note: ROI objectives are subject to change.



## Sustainability

<p><b>Level 1 Reaction</b></p>	<p>After attending Sustainability sessions, attendees will perceive the presentations to be:</p> <ul style="list-style-type: none"> <li>a. Organized and efficient</li> <li>b. Presented by speakers that are experience in the field of sustainability</li> <li>c. Full of information regarding climate change and the human health effects, "green" practices, and energy conservation</li> </ul>
<p><b>Level 2 Learning</b></p>	<p>After attending the Sustainability sessions, attendees should be able to:</p> <ul style="list-style-type: none"> <li>a. Develop a deeper understanding of the interdisciplinary field of sustainability, including its important role with environmental health</li> <li>b. Understand the importance of which green building strategies promote human health and the environment</li> <li>c. Explain why environmental sustainability should be the environmental health profession's priority</li> </ul>
<p><b>Level 3 Application</b></p>	<p>Two months after the conference, each attendee should:</p> <ul style="list-style-type: none"> <li>a. Incorporate sustainability concepts into the participant's organization</li> </ul>



## Terrorism and All-Hazards Preparedness (TAP)

<p><b>Level 1 Reaction</b></p>	<p>TAP session attendees will perceive the presentations to be:</p> <ul style="list-style-type: none"> <li>a. Conducted by effective speakers</li> <li>b. Full of useful information</li> </ul>
<p><b>Level 2 Learning</b></p>	<p>After the TAP session, attendees should be able to:</p> <ul style="list-style-type: none"> <li>a. Identify three actions they can implement that will increase the effectiveness and efficiency of their involvement in the emergency management cycle</li> <li>b. Identify two new information resources that will assist them in enhancing the effectiveness and efficiency of their activities or organization</li> </ul>
<p><b>Level 3 Application</b></p>	<p>Four months after the conference, each TAP session attendee should have:</p> <ul style="list-style-type: none"> <li>a. Identified an emergency management cycle program area in his or her organization where the information learned above can be applied</li> <li>b. Updated or authored one policy, plan, procedure, or manuscript using the information learned above</li> </ul>
<p><b>Level 4 Business Impact</b></p>	<p>Six months after the conference, the attendee or his or her organization should be able to either:</p> <ul style="list-style-type: none"> <li>a. Reduce by four [4] hours the amount of time required to respond to an emergency event <i>or</i></li> <li>b. Reduce by four [4] hours the amount of time required to 1) access preparedness or response related information (through personal networking, literature research, or accessing previously unknown guidance from new sources) needed to improve operational effectiveness; 2) prepare a response to press, management, or public inquiries for information on preparedness or response activities; and 3) prepare a manuscript, report, or document related to preparedness or response.</li> </ul>

Note: ROI objectives are subject to change.

[Click here](#)