

Meet and EDUCATE Your Potential Customers at the Exhibition and Exhibitor Education Forum

2 Day Exhibition! June 22 & June 23

(the conference continues for two more days)

Your Opportunity to Meet 1,500 Attendees

- ❖ There are exhibit hours dedicated to the exhibition with no educational sessions opposing them.
- ❖ You have the opportunity to meet with attendees in a more intimate small-group setting at the Exhibitor Education Forum.
- ❖ Virtually all attendees will visit the exhibition Sunday night since most registrations include a ticket to the Exhibition Grand Opening & Party.
- ❖ Monday morning breakfast served in the exhibition ballrooms.
- ❖ Concession lunch on Monday held in the exhibition ballrooms.
- ❖ The Presidio Ballroom will host the Poster Sessions on Monday.
- ❖ The Turquoise Ballroom will host the Bookstore and Silent Auction Sunday and Monday.
- ❖ Three different door prizes will be announced in the exhibition ballrooms throughout the day on Monday and during the EEF.

The Schedule*

Sunday, June 22

1:00 pm – 5:00 pm	Exhibitor Set-Up
6:00 – 9:00 pm	Exhibition Grand Opening & Party

Monday, June 23

TBD	Breakfast
8:00 am – 2:00 pm	Exhibition Open
8:00 am – 11:00 pm	Poster Sessions (Presidio Ballroom)
11:30 am – 1:00 pm	Concession Lunch
2:00 – 5:00 pm	Exhibitor Education Forum**
2:00 – 6:00 pm	Exhibitor Tear-Down

*Times subject to change.

**Tentative educational session.

The Exhibitor Education Forum

The Exhibitor Education Forum is an alternative way for exhibitors to educate our attendees about environmental health issues in addition to the resources that are available to address those issues. This initiative represents a new way to accomplish our educational mission, and having attendees and exhibitors take part in the EEF, enhances the total conference for all of those involved.

The EEF will take place Monday afternoon following the closing of the exhibition at 2:00 pm. The format is still being tinkered with as we continue to receive input from exhibitors, however, the format will look something like this:

The Format*

- ❖ 3 hours on Monday afternoon
- ❖ Exhibitors sign up for 1 hour time slot
- ❖ 1 large conference room
- ❖ 16 round tables with 8-10 people each
- ❖ Three waves of attendees each hour
- ❖ Meet with 24-30 attendees in that hour
- ❖ More intimate, personal, small-group setting
- ❖ Educational sessions - presentations/demonstrations/let the audience decide. NO sales presentations allowed.

*Subject to change.

To be eligible to participate in the EEF, you must reserve booth space for the exhibition. Like exhibit booths, space in the EEF will be allocated on a first-come, first-serve basis. So reserve your space at the Exhibition and EEF today!

Visit neha.org for additional information and to reserve your space. If you have already reserved a booth at the Exhibition and would like to participate in the EEF, please contact Jill Cruickshank at 303-756-9090 ext. 342 or at jcruickshank@neha.org.

Your feedback about the Exhibition and EEF will be key this year to help determine the format for future conferences. Therefore, in-person interviews will be done by NEHA personnel with Exhibitors in lieu of focus groups.