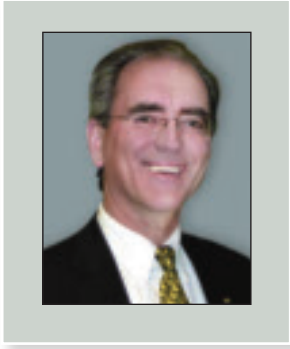


## ▶ MANAGING EDITOR'S DESK



Nelson Fabian, MS

## The Menu of Choices From NEHA Continues to Expand—Soon to be Available: E-Journal and Multiple-Year Memberships!

Starting soon (i.e., with either the July/August or September issue), the *Journal of Environmental Health* will be available to members and subscribers in electronic form. At the same time, you will be able to choose from among a one-year, two-year, or three-year membership in NEHA.

Your world moves fast. You like to cut and paste those good articles. You like to electronically file those articles. You like to forward useful articles to colleagues of yours.

To give you the ability to manipulate information in these and other ways, NEHA will soon be making the *Journal* available in an electronic format.

For some time we have been asking various members if they would like to have the *JEH* available to them in such a format. The responses we have received have strongly favored such a move. As a result, we have developed the ability to publish and distribute an electronic *Journal*. You will have access to it very soon.

We're also combining the advent of an electronic *JEH* with our first-ever offer of multiple-year memberships. We realize that we have members who prefer to pay their dues for a longer time span than one year. We also recognize that many members enjoy having their employer's financial support when it comes to their NEHA dues and would like to lock that support up for more than just one year. Accordingly, NEHA is now offering one-, two-, and three-year memberships. *Better yet, members can actually lower or essentially freeze their dues for the next three years by taking advantage of this new program.*

*For 74 years,  
NEHA has offered  
its members only  
a print Journal  
and only a one-year  
membership.  
No longer.*

NEHA has long maintained a strategy of low dues because we have tried to make NEHA as economically accessible as possible. In fact, NEHA has not raised its dues in over six years. How many products have held constant in price for that long?! Through this new program, we can enhance that accessibility even more.

NEHA's current dues are only \$95 per year. A three-year membership with the e-journal will cost \$255, which amounts to a decrease in dues to only \$85 a year. For members who wish to continue receiving a print *Journal*, a three-year membership will cost \$300, which keeps dues virtually constant. To get both the print *JEH* and e-journal, a three-year membership will cost \$330, which averages only \$110 per year.

In addition, we're proud to announce that a subscription to the e-journal actually reduces both student and retired memberships from \$25 per year to \$15 per year. NEHA always looks for ways to be helpful to students and

this is yet another example of that. NEHA has one of the lowest student membership fees of any national professional society.

These changes and the availability of an e-journal also enhance our efforts to become more green, which is an ongoing concern of ours.

In addition to transforming our regular *Journal* into an electronic format, we are also planning on adding material to the e-journal that would not be available in the print version; the print *Journal* would still just contain all of its current features. NEHA happens to receive quite a number of manuscripts that are marginally related to environmental health as our members practice it. Because those articles have appeal only to small numbers of our members, we seldom publish them. With an e-journal, however, we can publish this material for very little cost and therefore make it available to you. From time to time, you may be one of those few who would be thrilled to discover a niche article that fits your needs.

Years ago, when I read John Naisbitt's first book, *Megatrends*, I remember being startled by his observation that the world was evolving in such a way that two choices were no longer sufficient. People didn't want to choose between only chocolate and vanilla. They wanted chocolate mint or blueberry or rainbow or double fudge or lemon or hundreds of other flavors. If anything, this trend toward multiple choices has become even more entrenched in our world since Naisbitt first identified it.

For 74 years, NEHA has offered its members *only* a print *Journal* and *only* a one-year

*continued on page 39*

# Become a NEHA Member!



**Why?** Because the National Environmental Health Association (NEHA) is the only association at the intersection of the environmental and health professions! Nowhere else will you find representatives from all areas of environmental health and protection, including terrorism and all-hazards preparedness, food protection, hazardous waste, onsite wastewater, air and drinking water quality, epidemiology, management, etc. — in both the public and private sectors.

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- **Journal of Environmental Health**
- **Substantial Savings with Member Pricing on**
  - » NEHA's Annual Educational Conference (AEC) & Exhibition
  - » NEHA Credential renewal and exam fees
  - » E-Learning seminars
  - » Books from NEHA's Online Store
- **And many other opportunities and discounts.**

Visit [neha.org/member](http://neha.org/member) for additional information and an application or phone 303.756.9090.

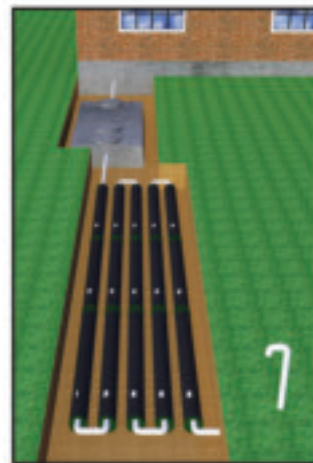


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### Managing Editor's Desk

*continued from page 50*

membership. No longer. You can now enjoy a one-, two-, or three-year membership. Furthermore, you can have an e-journal, a print *JEH*, or both.

We've jazzed up our Annual Educational Conference to make it essentially a customizable experience for you. We've expanded our line of credentials to offer you any one of a number of different ways to become professionally recognized for your various compe-

tencies. We offer an array of book choices and varied programs of e-learning, workshops, and seminars. You can now add the *Journal* and even our membership structure to this growing menu of options that NEHA is making available to the membership.

Enjoy picking and choosing as you make your NEHA membership more valuable and meaningful to your particular needs and wants. 🐼

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