

## Project Summary

The City of Plano Sustainability Program was born of study and research conducted by the 2005 Management Preparation Program of Plano (MP3). In May 2006, the Plano City Council directed the City Manager to develop a Sustainability Program.

The Sustainability Program includes an integrated, phased-in approach involving designated staff, market research, public education campaign, traveling exhibit and display, environmental expo, incentives and prizes, rebate program, individual commitment program, builder's workshops, tours, energy audit workshops and toolkits, city energy action program, policy initiatives, and an employee based promotional program. The core issues are long-term durability, energy efficiency, air quality, water conservation and waste reduction. Each element of the proposal is designed to reach diverse audiences. The initiatives are designed to advocate and drive changes in both individual and corporate behavior. In order to effect change in the entire Plano community, specific program efforts are tailored towards city operations, the residential community, and the business sector. Each member of our regional community, from private citizen to corporate organization to public entity, plays a vital role in protecting and preserving our environment.

The Sustainability Program is responsible for motivating departments to think in terms of "green". From replacing incandescent lights with LED, reduction of waste stream, to changes in the way the city does business.

