Tips for Talking to Decision-Makers
Oh! There's city council member Jojo who is voting on air quality. I want to talk to him about the air quality proposal.

What are my 3 H's? Head, heart, and health

Head - what is the topic?

Heart - why does it matter?

Health - how does this impact the community?
Hello council member Jojo! I'm Brix, an environmental health specialist. May I have a minute to talk to you about the air quality proposal?

Sure! Join me on the elevator to my next meeting.

I saw that your son plays football. This air quality proposal will decrease air pollution for outdoor athletics.

You caught my attention Brix. I did not realize that this proposal would affect my family. How will it impact the rest of the community?

I am so glad you asked. Here is a factsheet outlining the health impacts and costs of the proposal.

Hello council member Jojo! I'm Brix, an environmental health specialist. May I have a minute to talk to you about the air quality proposal?
Oh! That is not as expensive as I expected! Well this sounds great Brix, you answered all of my questions. My team will discuss this and get back to you. Thank you!