Talking to the Media
Oh wow, the Daily Orbit wants to interview me about the factory chemical leak! We have to reply right away to make sure they get the story right.

First stop, Public Information Office!
You came to the right place!

Let's practice.

The newspaper wants to interview me today about the factory chemical leak!

Hey Gizmo, what's up? Everything OK?

You came to the right place! Let's practice.
Remember it’s ok to “take 2” if you get lost or flustered. You can always restart a sentence to get your facts right.

Let’s try it again. Take 2!
Hello Gizmo! Thank you for talking with us about the chemical spill.

Why wasn't the leak contained earlier?

Fortunately, it was contained quickly and easily neutralized to decrease risk to the public.

I can't speculate about what happened, but what we do know is that the spill is fully contained.

But what would have happened if it wasn't??

Stick to message #1...

Later, at the interview

Alright! Thank you for talking with us Gizmo!