

Health in All Policies & Practice

- Established in 2014
- Vision – Healthy Behaviors and Environments are the Social Norm.
- Mission – Assess. Collaborate. Transform.
 - 2017 – CHA
 - January 2019 – CHIP (3-year plan)
- My driving question: What moves a community from plan to practice?



Recommendations → Agreements



- High levels of facilitation
- Decision-making criteria
 - High Return on Investment
 - Promote Health Equity
 - S.M.A.R.T. Goals
 - Use Data Effectively
 - **Prioritize Upstream**



Commitment to Upstream



		INTERVENTION LEVEL					
P R E V E N T I O N	P R I M A R Y	INDIVIDUAL	INTERPERSONAL	ORGANIZATIONAL	COMMUNITY	PUBLIC POLICY	
		Medical Assistant Health Coach Education / Camarena Health	Promotores de Salud / Home Interventions	Nutrition Education Seniors & Family Center / UC CalFresh	Retail healthy checkout isles / Food Fair, Baby Nutrition	SNAP-Ed Partnership Coalition (MCDPH)	School Meals / Summer Lunch Program
		Parent Nutrition Education (UC CalFresh & Dairy Council & MCDPH & MUSD)	Promotores de Salud / 4 Series Nutrition Classes	Walk to School Events (UC CalFresh & Dairy Council & MCDPH & MUSD)	Senior meals Program (Sites and Homebound)	Community Gardens – UC CalFresh (1 Senior site, 1 City – Madera Coalition for Community Justice)	Access to Parks, Trails, and Recreational Facilities
		Retail food demonstrations, signage, displays / Food Fair Baby Nutrition	Promotores de Salud / Promotoras Ahead of Childhood Obesity (Coming soon)	Direct Nutrition Education to Seniors/Family Centered -UC CalFresh	School Gardens - UC CalFresh	Social Media Outreach - MCDPH	Farmers Market
		Rethink your drink food demonstrations / MCDPH & UC CalFresh	All ages PA programs	Walk to School Events – UC CalFresh	Mobile Food Vendor at School	Fruit and Veggie Fest- MCDPH	Joint Use Agreement (MUSD & City)
		National Diabetes Prevention Program (NDPP) : Diabetes prevention classes / MCDPH	PA Education CATCH Program / UC CalFresh for After School K-12		LSWP advising and Implementation (UC CalFresh & Dairy Council & MCDPH & MUSD)		LSWP Advising and Implementation – UC CalFresh
		K-12 Nutrition education (UC CalFresh & Dairy Council & MCDPH & MUSD & Camarena)	Parent/Child Health Education / Camarena Health and UC CalFresh		Summer Meal Programs – National School / Lunch & Breakfast		
		Patient DM health Education / Camarena Health	Health Fairs / Outreach Events DM Education / UC CalFresh Community		Smarter Lunchrooms (UC CalFresh & Dairy Council & MCDPH & MUSD)		
		Youth Center Education/Cooking Classes MCDPH	Physical Activity Education (CATCH) – UC CalFresh		Walking Club at MUSD – Students, Staff at 2 sites		
		Direct Nutrition Education Pre-K- 12 and Parents – UC CalFresh	CaViva Adult Nutrition & PA Education		MUSD Wellness Committee - MUSD		
Indirect Education (Health Fairs, Community Events, etc.) – UC CalFresh	Diabetes Basics & Know Your Numbers forum: diabetes, blood pressure, cholesterol, BMI (screenings) - CaViva						
Direct Nutrition Education to Youth and Adults – UC CalFresh							
S E C O N D A R Y	BMI - Family Health Services, Rapid Care, Chowchilla MC	DM Support Group English / Camarena Health					
	Diagnostic Testing / Outpatient Laboratory	DM Clinical Support Group Spanish / Camarena Health					
	Parent/Child Health Education for Dx / Camarena Health	Access to Clinicians / Family Health Services, Rapid care, Chowchilla MC					
	Patient DM Health Education for Dx Camarena Health						
T E R T I A R Y	Patient DM Health Education for Dx Camarena Health	Project Dulce: Diabetes Management Classes / Camarena Health	School Nurses at MUSD				
	Project Dulce: Diabetes Management Classes at Madera Community Hospital	Treatment of advance Disease / Madera Community Hospital					
	Treatment and Surveillance Access to Medical Specialists Medical Specialty Clinic	Comprehensive Diabetes Care / Family Health Services, Rapid Care, Chowchilla MC					

Engaging Executive-Level Leaders



- Two Live Well Workgroups
- Added executive-level Steering Committee CHIP Goal:
“The LWMC Steering Committee will incorporate a Health in All Policies (HiAP) approach to assess internal policies and practices.”



HiAP Organizational Assessments



1. Identify a collection of assessment tools
2. Assemble assessment teams within each organization
3. HiAP training and assessment orientation
4. Complete assessments
5. Use results to identify potential HiAP projects and initiatives in the organization and for the next CHIP

Spectrum of Health in All Policies	
Level	Example
Public Policy	<ul style="list-style-type: none">• Streamline permitting process for farmers markets• Establish procurement policies requiring healthy options• Build health considerations into land use and transportation planning
Community	<ul style="list-style-type: none">• Sharing data and standardized data collection tools• Nutrition guidelines or standards for what is served at community functions• Policies and MOUs to streamline services and increase access
Organizational	<ul style="list-style-type: none">• Employee wellness, lactation accommodations• Include health into program planning tools

What moves a community from plan to practice?

- Don't make assumptions about your partners
- Build awareness and buy-in through assessment
- Write goals to allow for stages of change
- Sometimes it's practice before policy
- Sometimes it's policy before practice



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