

ANNUAL REPORT 2019

National Environmental
Health Association





ANNUAL REPORT 2019

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ADVANCING ENVIRONMENTAL HEALTH THROUGH CONNECTIVITY

The National Environmental Health Association (NEHA) is proud to serve as the leading environmental health platform that brings together agencies, organizations, and practitioners from around the world and connects them to cutting edge tools, informative resources, and to each other. NEHA is committed to advancing the environmental health profession by providing an inclusive environment that promotes personal growth and professional development. NEHA enables people to congregate, communicate, and collaborate to identify challenges and develop solutions to problems they face in their communities. The organization was established in 1937 to advance the environmental health professional for the purpose of providing a healthful environment for all. Currently serving 6,785 members, NEHA empowers and educates these professionals to allow them to make the greatest contributions possible in creating a healthy environment for everyone.

NEHA offers six nationally-regarded credentials and eight certifications. NEHA produces the Annual Educational Conference & Exhibition that brings together thousands of the brightest minds in environmental health and publishes the widely-respected, peer-reviewed *Journal of Environmental Health*. NEHA serves as a one-stop shop for publications in virtually every area of the environmental health field through its online bookstore. NEHA also provides networking and committee participation opportunities, as well as developing positions on timely and serious environmental health concerns.

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NEHA empowers and educates these professionals to make the greatest contributions possible in creating healthy environments for everyone.

A MESSAGE FROM OUR LEADERSHIP

Joie de vivre. The joy of living. Our Annual Report outlines the steady progress we made in Fiscal Year 2019 delivering tools and resources to you, our members, and our professional network. While we attempt to showcase the highlights through data and pictures, the richness of our story falls in the white space between the lines. For example, our growing relationship with the Food and Drug Administration in efforts to advance national retail food regulatory program standards self-assessment and verification audits. Or, our Business and Industry Affiliate and its stellar national webinars. How about our creative partnership with Puerto Rico, the U.S. Virgin Islands, and the Centers for Disease Control and Prevention in support of the environmental health workforce? And the story of our employees, who work tirelessly to ensure you know what you need to know, when you need to know it. We're connected with the professional issues that matter most. Most importantly, we hope we connected with you in 2019 and trust you will enjoy our 2019 Annual Report.



Dr. David Dyjack
NEHA Executive Director



Watch this welcome message from
Dr. Priscilla Oliver

01 | TRAINING COURSES & RESOURCES

CONNECTIVITY THROUGH TRAINING & RESOURCES

NEHA connects environmental health practitioners to their profession, area of expertise, and fellow professionals through a wide variety of offerings—from dynamic, instructor-led trainings to accessible online course offerings. NEHA brings together industry trainers and advanced professionals of all experience and skill levels, drawing from a network of knowledgeable leaders that set the standards for continual growth in the environmental health profession.

From development to delivery, NEHA makes local, state, federal, and international connections through:

- An active professional network of trainers and environmental health experts.
- Courses and curriculum that support professional engagement and reach a variety of audiences.
- Relevant training, continuing education, credential training materials, and certification offerings that elevate professionals at all levels.
- Personal member and customer support.



HIGHLIGHTS

10,296

Professional Food
Manager Books Distributed

4,955

Professional Food Handler
Guides Distributed

981

HACCP Courses Provided

750

Federal, State, Tribal, & Local
Regulators Trained

514

REHS/RS Study Guides
Distributed

NEHA E-LEARNING BY THE NUMBERS

NEHA launched its new learning management platform containing webinars, NEHA's E-Learning course catalog, and NEHA's entire library of trainings—most of which are free to active NEHA members and can be used to earn continuing education hours (CEUs) toward a NEHA credential.



Click here to visit our
E-Learning page.



5,520

Total Users

400

Average Monthly Users

02 | CREDENTIALING

CONNECTING PROFESSIONALS TO THEIR PASSIONS

NEHA Credentialing connects the passion one feels about doing something positive for the environment with the gratification of being distinguished among peers, which is evidenced by achieving the hallmark of knowledge and practice through credentialed status. Continuing education ensures that credentialed professionals are up-to-date and aware of the latest knowledge and practice principles of their field; it keeps them on the cutting edge and thirsty for growth and development. Credentialed status with NEHA creates satisfaction from knowing that professionals are adequately equipped and trained to safeguard the health of our population.

LOOKING AHEAD

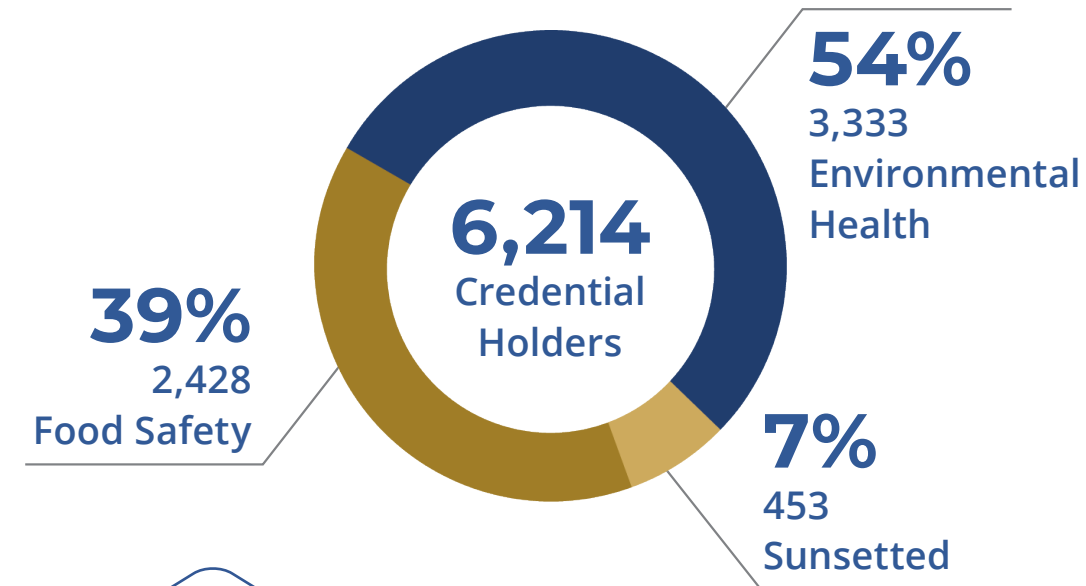
NEHA will soon implement electronic applications to use the speed and convenience of technology to provide accurate and timely information on application status and outcomes. Electronic data will be used by NEHA Credentialing to create valuable

communication tools and to foster relationships with those both credentialed and interested in being credentialed. Efforts will be made to connect to the “voice of credential holders” and then to draw upon that voice when implementing changes and updates to create valuable improvements.



BY THE NUMBERS

6,214 credential holders worldwide



HIGHLIGHTS

In 2019, NEHA Credentialing staff worked with each of the 16 states that license the NEHA REHS/RS exam. This hard work resulted in one accepted digital delivery format and one transparent licensing fee per exam. These changes went into effect January 1, 2020. Through this process, Credentialing staff connected with state program administrators in order to strengthen existing relationships into partnerships, benefitting environmental health professionals practicing in those areas.





03 | MEMBERSHIP

CONNECTING MEMBERS ACROSS GENERATIONS

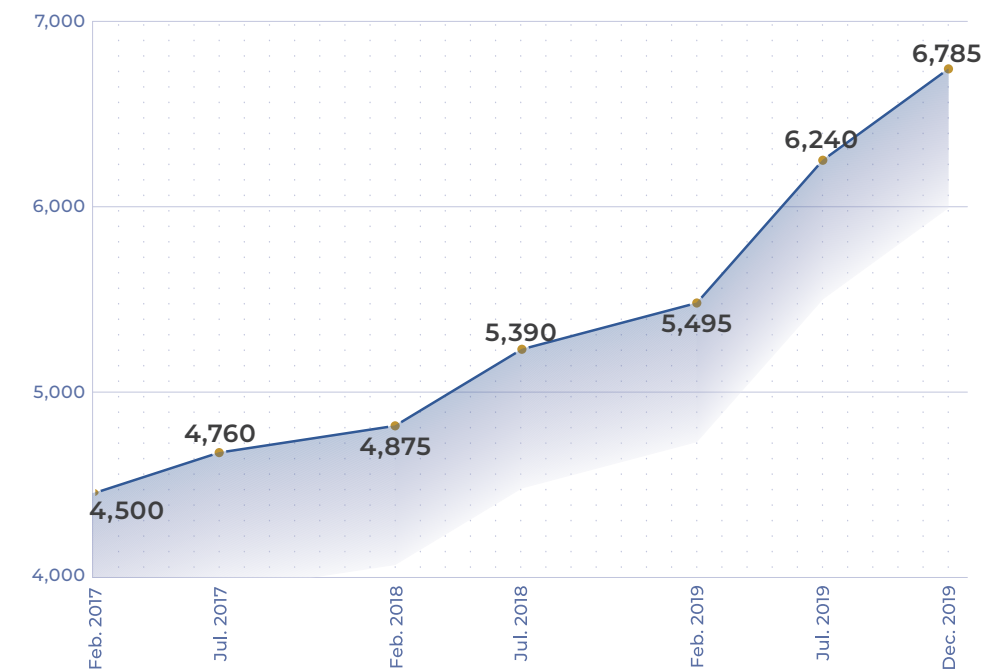
NEHA and NEHA members possess an important reciprocal relationship. We connect our members to a thriving community that promotes professional development and success. In turn, our members connect us to current and emerging environmental health challenges facing them in their communities.

Together we are a network of over 6,785 individual members and 46 affiliate organizations. NEHA has seen substantial membership growth over the past 3 years. The most proportionally significant growth was in our Emerging Professional category, which quadrupled over the past year. This growth is due in part to the grassroots effort of members connecting with their colleagues to recommend the association during our Beacon of NEHA Membership Campaign. The campaign represents NEHA's ongoing commitment to creating connections among members of all generations.

“A successful affiliate community is a vital component in NEHA's goal to elevate the environmental health profession.”

BY THE NUMBERS

Membership Growth



LOOKING AHEAD

NEHA will continue to strengthen our relationships with individual members and will continue to provide a platform for members to connect and engage with one another. We will be increasingly attentive to supporting the work of our affiliate partners because a successful affiliate community is a vital component of NEHA's goal to elevate the environmental health profession.

04 | ADVOCACY

CONNECTING ENVIRONMENTAL HEALTH THROUGH ADVOCACY

NEHA continues to press the flesh and advance ideas with elected officials in our nation's capital. Our strong presence in Washington, DC, allows us to connect with U.S. congressional members to discuss vital environmental health issues and collaborate with them to provide insight and guidance to help shape legislative policy that will advance the profession. NEHA is committed to supporting all environmental health practitioners through advocacy to ensure their voices and concerns are heard at all levels of government.



2019 HIGHLIGHTS

Environmental Health Workforce Act Reintroduced Into Congress: Legislation establishes standards and guidelines for a credentialed environmental health workforce.

Pandemic All-Hazards Preparedness and Advancing Innovation Act of 2019 (PAHPA) Signed Into Law: The law specifically identifies environmental health as an essential contributor to the nation's health and well-being.

NEHA Third Annual Hill Day: NEHA board of directors and staff met with senators, representatives, and their staff in over 50 offices from both political parties to ensure that the environmental health profession has a voice in major policy decisions.

October 2019 Capitol Hill Briefing:

Dr. David Dyjack moderated a briefing conducted with the Centers for Disease Control and Prevention, National Association of County and City Health Officials, and Association of Public Health Laboratories focused on the emerging threat of per- and polyfluoroalkyl substances (PFAS).

NEHA Signs Letter on Health

Impacts of Shutdown: NEHA joined 279 organizations in signing a letter to the President and Congress in January 2019 addressing health impacts of the government shutdown.

Dr. David Dyjack Appointed to

Federal Advisory Committee: The committee serves in an advisory capacity to the U.S. Environmental Protection Agency and helps shape U.S. policies that improve environmental health conditions.



05 | PROGRAMS & PARTNERSHIPS

CONNECTIVITY THROUGH PROGRAMMING & TRAINING

NEHA is proud to develop and deliver the very best relevant programming to educate and inform environmental health professionals. This programming includes in-person presentations given at conferences around the country, webinars, online trainings, virtual conferences, and other resources that connect people to the important work they do every day.

We have created several member-driven program committees in topics including food safety, climate, preparedness, vectors, and body art. These committees allow us to directly and intimately connect to our members to then collaborate and share ideas. We have expanded our work with students and young professionals through our Student and Young Professionals Program Committee, the National Environmental Public Health Internship Program, and numerous NEHA internal internships. This increased focus connects NEHA to the next generation of environmental health professionals and to the future of the profession.

BY THE NUMBERS

Over
1,200
environmental health professionals reached at
25
conference presentations


Over
900
webinar and training attendees

Pest-Control Through Environmentally Sustainable Treatments (PEST) Virtual Conference
22
sessions in 2 days
with over
340
attendees

FUTURE

NEHA partnered with the Centers for Disease Control and Prevention and Baylor University to develop the Understanding the Needs, Challenges, Opportunities, Vision, and Emerging Roles in Environmental Health (UNCOVER EH) initiative that identifies and assesses the needs and challenges of the environmental health workforce and connects us directly to the workforce to build and strengthen capacity.



 Click here to visit the UNCOVER EH web page.

- NEHA provides environmental health professionals with high quality tools that allow them to communicate with decision makers and their communities, including:
- policy statements
 - websites (cannabis resources, vector control interactive map)
 - visual abstracts and infographics (UNCOVER EH)



06 | EDUCATION

CONNECTING ENVIRONMENTAL HEALTH ON A GLOBAL PLATFORM

NEHA's Annual Educational Conference (AEC) & Exhibition is the premier environmental health conference that connects professionals from all around the world. The AEC has become the essential platform to learn about, share, and discuss current and emerging environmental health topics and issues.

Last year, attendees gathered at the NEHA 2019 AEC in Nashville, Tennessee, to learn how the perspectives of local agencies, industries, and levels of government fit into the universal language of environmental health and how their unique voices advance the environmental health profession.



BY THE NUMBERS

Over
1,100
Attendees

205
Educational Sessions

50
U.S. States and
Washington, D.C.
Represented

6
Countries Represented

FUTURE AEC DATES

- 2020: New York City, New York (July 13–16)
- 2021: Spokane, Washington (July 12–15)



LOOKING AHEAD

NEHA looks to expand the reach of the AEC by attracting new perspectives of environmental health professionals from around the globe to learn, connect, and collaborate. The upcoming NEHA 2020 AEC in New York City will focus on the advancement of the unknown heroes of environmental health who routinely keep communities healthy and who are called upon to restore communities to normalcy after a disaster.



NATIONAL ENVIRONMENTAL HEALTH ASSOCIATION
**84th ANNUAL EDUCATIONAL
CONFERENCE & EXHIBITION**
NEW YORK CITY ♦ JULY 13–16



07 | JOURNAL OF ENVIRONMENTAL HEALTH

CONNECTING GENERATIONS OF ENVIRONMENTAL HEALTH PROFESSIONALS

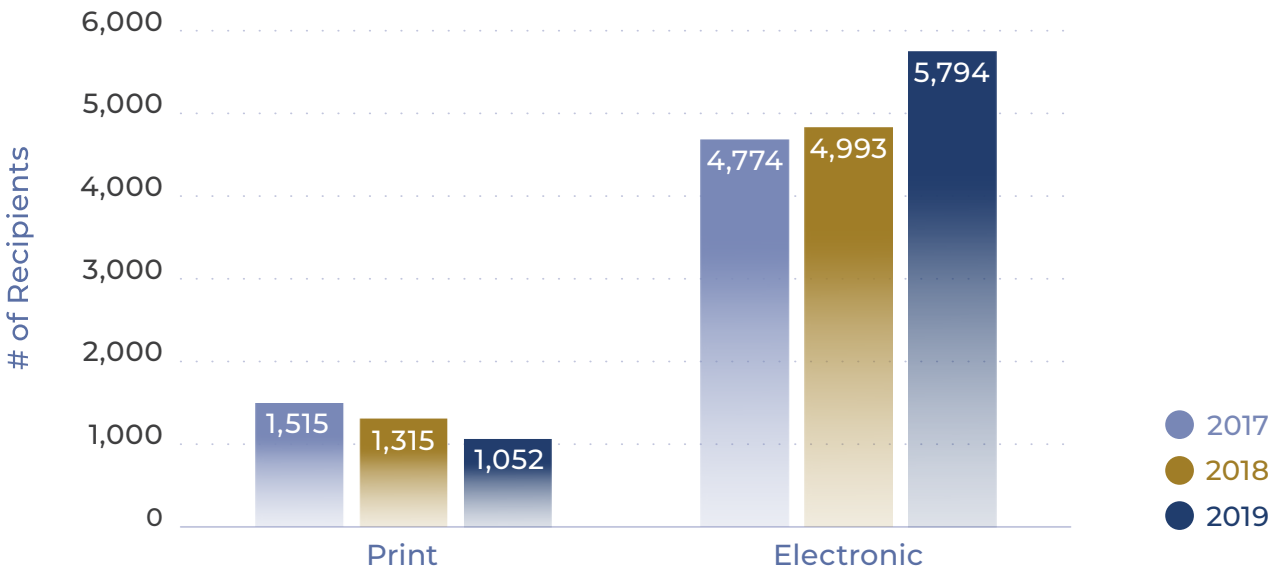
In 2019, the *Journal of Environmental Health (JEH)* celebrated its 82nd year of publication. For eight decades, the *JEH* has provided a historical record of NEHA and the environmental profession, connecting generations of people to the past, present, and the future.

Through its content, the *JEH* connects environmental health professionals to new scientific research, tools, and resources being produced around the globe from leading minds within the environmental health field. The content also connects environmental health professionals to agencies and organizations that are important to the environmental health field, such as the Centers for Disease Control and Prevention and the Association of Environmental Health Academic Programs. Furthermore, the content connects NEHA's members to what is going on within the organization, providing insight into the minds of its leadership and updates on the work the organization is doing. While the *JEH* goes to around 6,000 people every issue, its reach goes beyond that number as people share the issue with their colleagues in the office, with the people they work to serve, and even with their families over the dinner table.

The *JEH* was proud to publish in 2019 the first findings from the Understanding the Needs, Challenges, Opportunities, Vision, and Emerging Roles in Environmental Health (UNCOVER EH) initiative conducted by the Centers for Disease Control and Prevention, NEHA, and Baylor University. The article was the first of its kind to present the demographics, characteristics, education and training, practice areas, and aspects of leadership and satisfaction among the environmental health workforce.

BY THE NUMBERS

Average Distribution of the *Journal of Environmental Health* per Issue, 2017–2019



FUTURE INITIATIVES

Looking forward, the *JEH* will focus on the following initiatives:

- Membership appeal: Assessing content so that it to meets the needs and wants of NEHA's membership.
- Redesign: Exploring how to redesign the look of the *JEH* to increase its visual appeal and utilization.
- New content: Exploring new content options to stay abreast of emerging topics and topics of concern.
- Expanding content beyond print: Determining how we can take the content of the *JEH* beyond the pages to increase the value of the information we publish.

08 | COMMUNICATION

CONNECTIVITY THROUGH COMMUNICATION

NEHA relies on several important communication channels and tools to connect members, credential holders, and all environmental health professionals to our organization. NEHA's website serves as the main destination to provide the latest news and updates from the organization and the environmental health profession. The website connects professionals to NEHA's tools and resources, helping them achieve growth and success in their careers.

NEHA's social media platforms are a driving force in promoting thought leadership and helps us engage and connect to our valued members and credential holders. Thousands visit our channels daily to stay abreast of current and emerging environmental health topics, issues, and news.



Facebook Followers



LinkedIn Followers



Instagram Followers



Twitter Followers



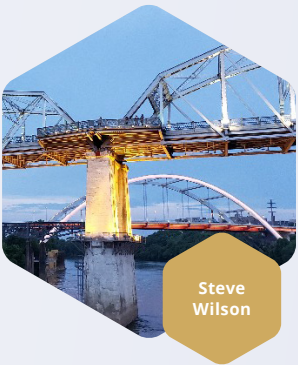
Amy Zagar



Martha Mushamiri



Michael Crea



Steve Wilson



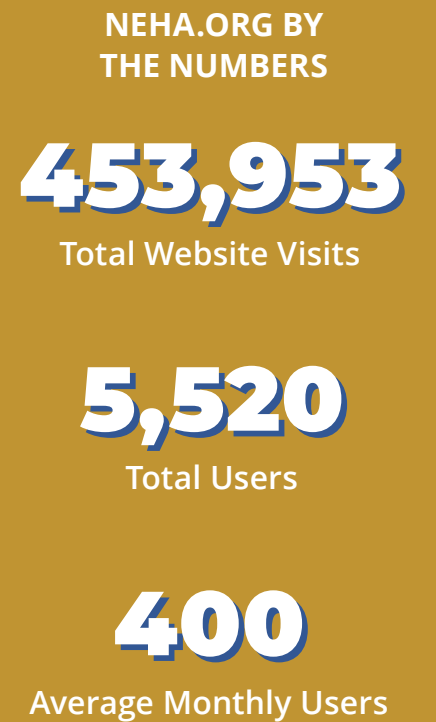
Melanie Firestone



Jennifer Osorio



Carrie Yeager



09 | WORKING AT NEHA

CONNECTIVITY THROUGH OPPORTUNITY

The Human Resources Department at NEHA connects people together by providing opportunities for staff to connect with one another and our larger community, such as wellness-themed activities, an annual staff retreat, volunteering opportunities, and regular lunch and learns where staff learn from each other and our external partners.

HIGHLIGHTS

- **Work at NEHA Section:** This newly added section of NEHA's website connects our members and the public to the association staff and our culture.
- **Health Links Healthy Business Badge:** NEHA has been a member of the Health Links Healthy Business Network for over 2 years. Health Links is a nonprofit organization based in the Center for Health, Work, and Environment at the Colorado School of Public Health that provides a mentoring program to champion health and safety in the workplace. After completing milestones in supporting workplace health and safety, NEHA earned the Health Links Healthy Business Badge. This partnership provides NEHA with a connection to like-minded businesses and organizations in the Colorado area to promote health and safety in the workplace.

- **Giving Back:** NEHA staff participate in volunteer activities to help connect staff and the association to our larger community. These activities includes picking up trash during the biannual Cherry Creek Cleanup and preparing disaster relief kits through the organization WeHero at our annual staff retreat.

- **Wellness Committee:** The mission of NEHA's Wellness Committee is to "inspire, create, and maintain a workplace environment that supports each person's physical, mental, and social well-being." The Wellness Committee directly connects staff to the development of wellness initiatives and programs at the association. As a leader in the environmental health community, it is important for NEHA to model a culture of health and safety in the workplace.



LOOKING AHEAD

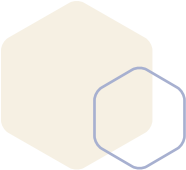
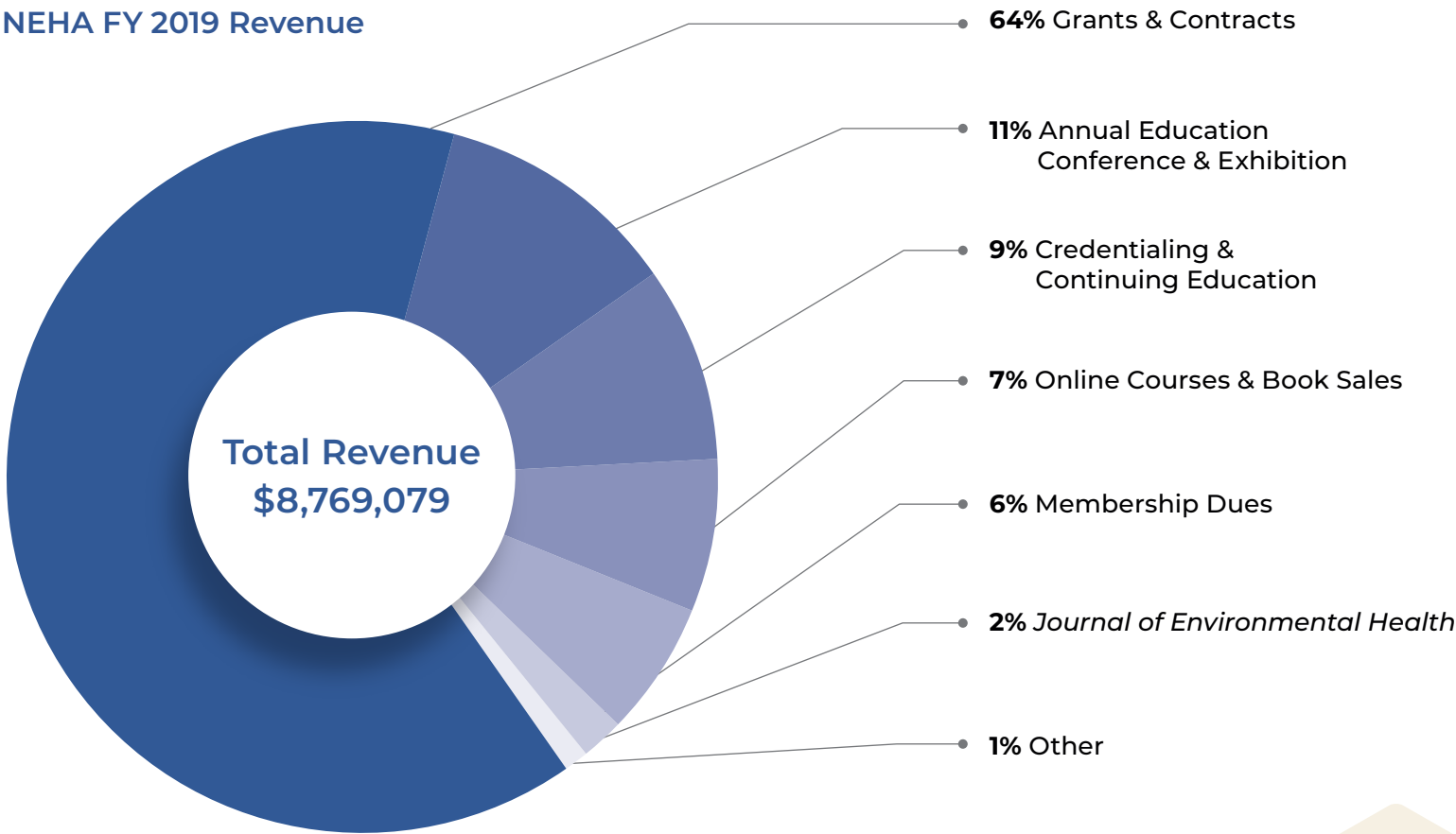
In 2020, the Human Resources department will look to:

- Enhance the annual staff retreat to improve connectivity among staff.
- Provide more online, self-service tools to improve staff ability to easily connect to resources and tools.
- Continue efforts to create a connected "One NEHA" as the organization grows in two different metropolitan areas (Denver, CO, and Washington, DC).
- Grow our partnership with Health Links and our health and safety programs and initiatives.
- Create more volunteer opportunities to engage with the community.

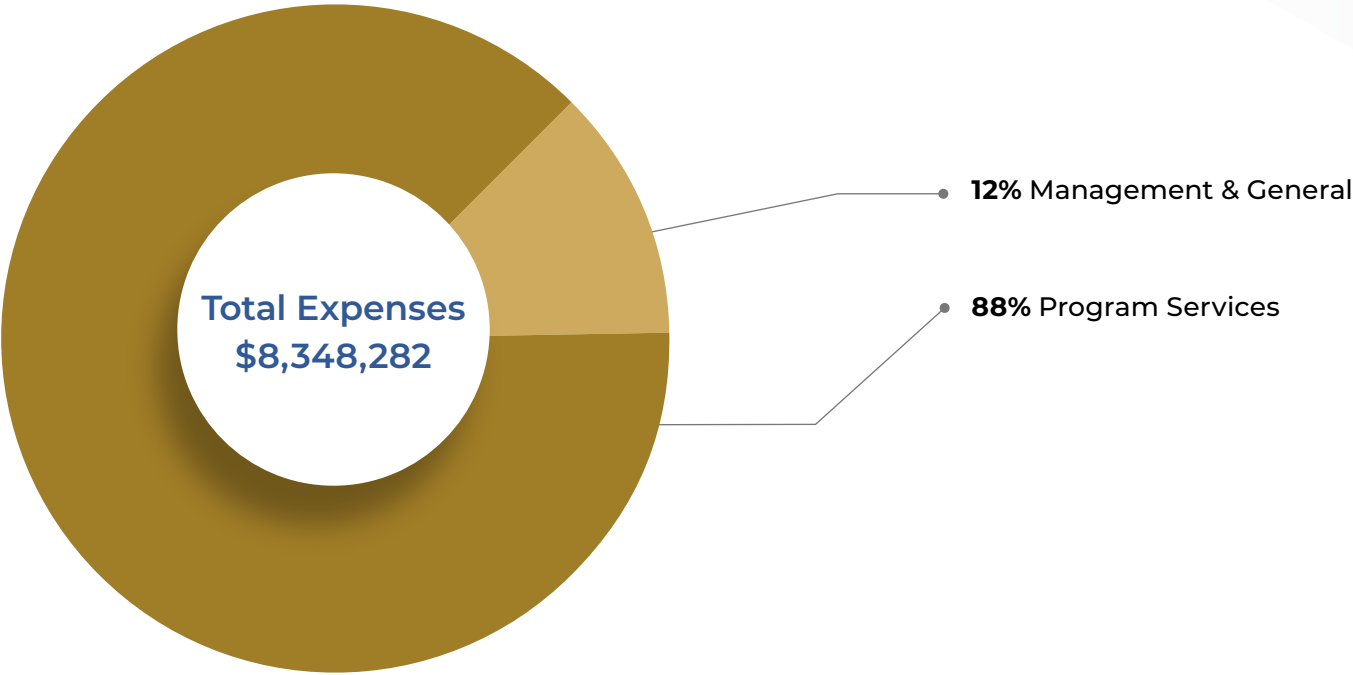


10 | FINANCIAL REPORT

NEHA FY 2019 Revenue



NEHA FY 2019 Expenses



TOTAL REVENUE: \$8,769,072
TOTAL EXPENSES: \$8,348,282
INCREASE IN NET ASSETS: \$420,790
TOTAL NET ASSETS: \$2,657,245

11 | NEHA SUPPORT & BOARD OF DIRECTORS

NEHA FUNDERS

U.S. Department of Health and Human Services
Centers for Disease Control and Prevention

U.S. Department of Health and Human Services
Food and Drug Administration

U.S. Environmental Protection Agency

Association of Maternal and Child Health Programs

Rural Community Assistance Partnership

ecoAmerica

National Network of Public Health Institutes

NEHA SUPPORT

The yearly increases in the number of individual donors and the amount contributed to the NEHA Endowment Foundation and Scholarship Fund is a testimony to the generosity and commitment of our professional family. In Fiscal Year 2018, we were thankful to 65 donors who contributed \$10,851. In Fiscal Year 2019, we received contributions from 234 people who donated \$18,252. In fact, we do not have enough space here to list all the names. We thank each donor. You can find a listing of all donors on our website at neha.org/supporters.

NEHA BOARD OF DIRECTORS

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