



**JOHNSON CENTER**

AT GRAND VALLEY STATE UNIVERSITY

# **Nonprofit Management Nuts & Bolts Part One**

## **National Environmental Health Association**



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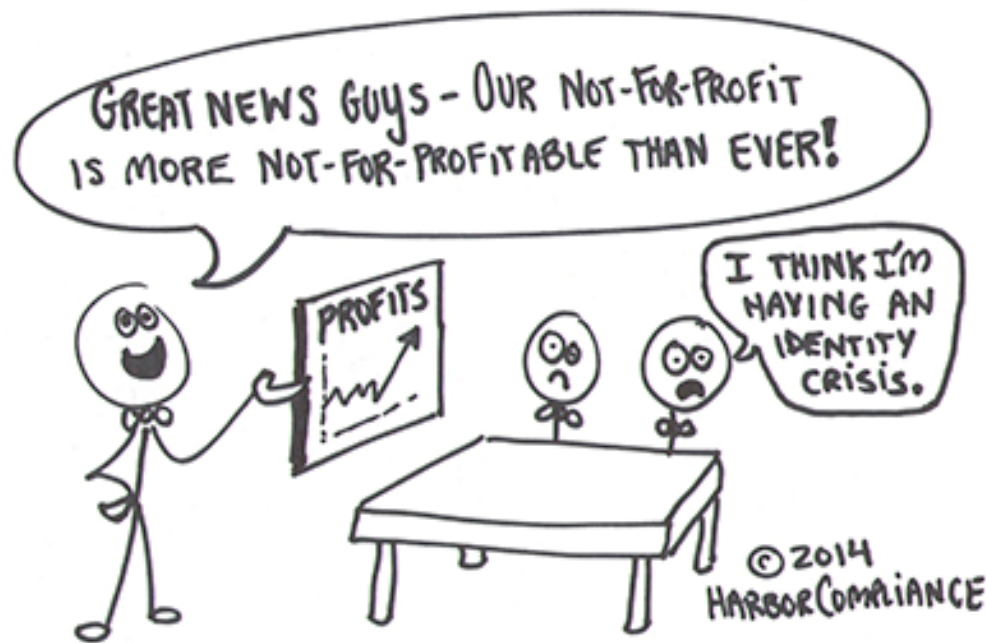
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# Key Areas of Work

- Capacity Building for Nonprofits
- Education for Grantmakers
- Research Design and Analysis
- Information and Insight for the Field



# Challenges Why you're here



- Assessment
- Recruitment
- Orientation
- Training
- Rotation



'Everyone here? Good. Meeting topic: Setting world record for shortest meeting. All in favor say aye. Ayes have it. Meeting over.'



# GET ON BOARD

Duty of Care  
Duty of Loyalty  
Duty of Obedience



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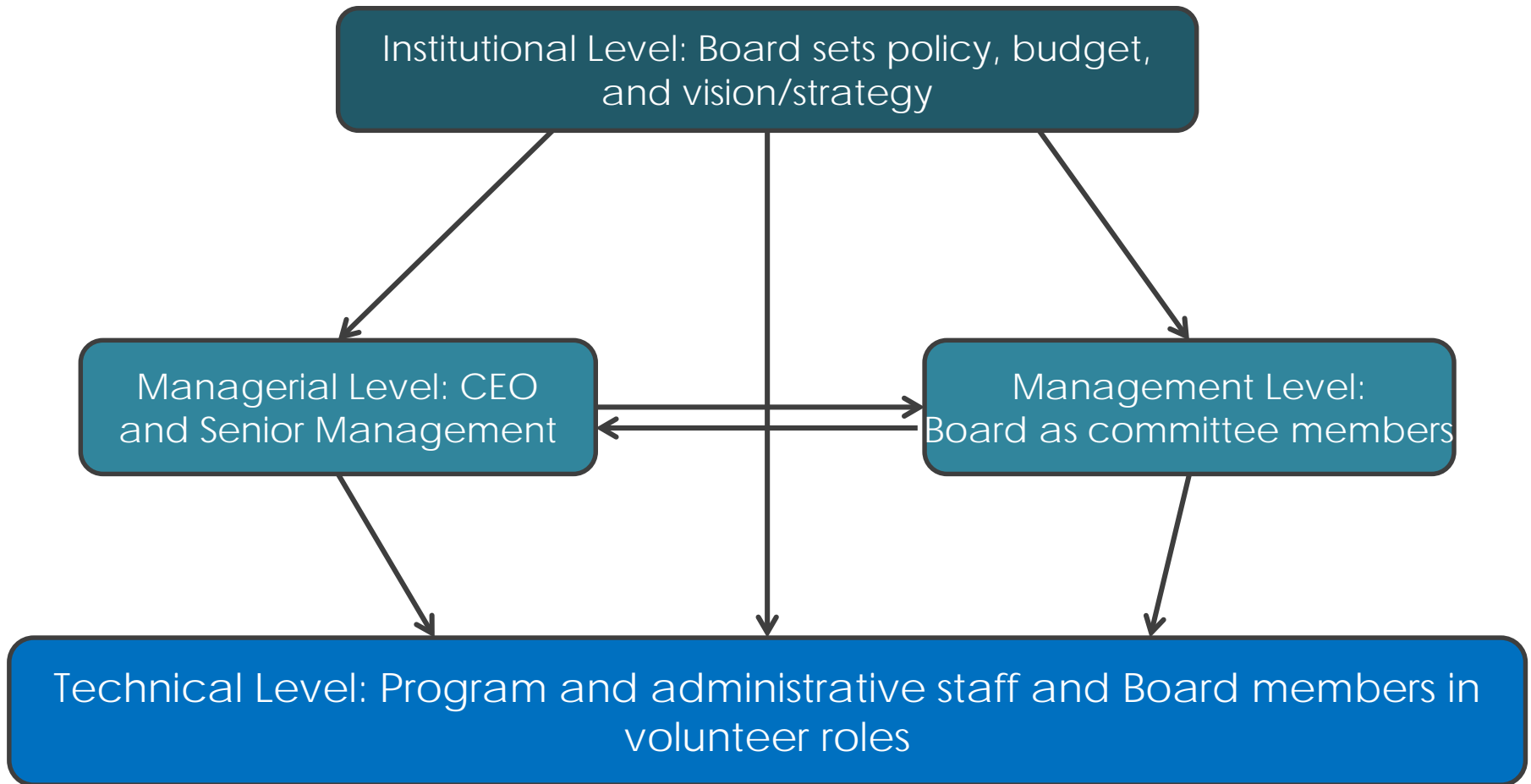


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# A CULTURE OF STRATEGIC THINKING



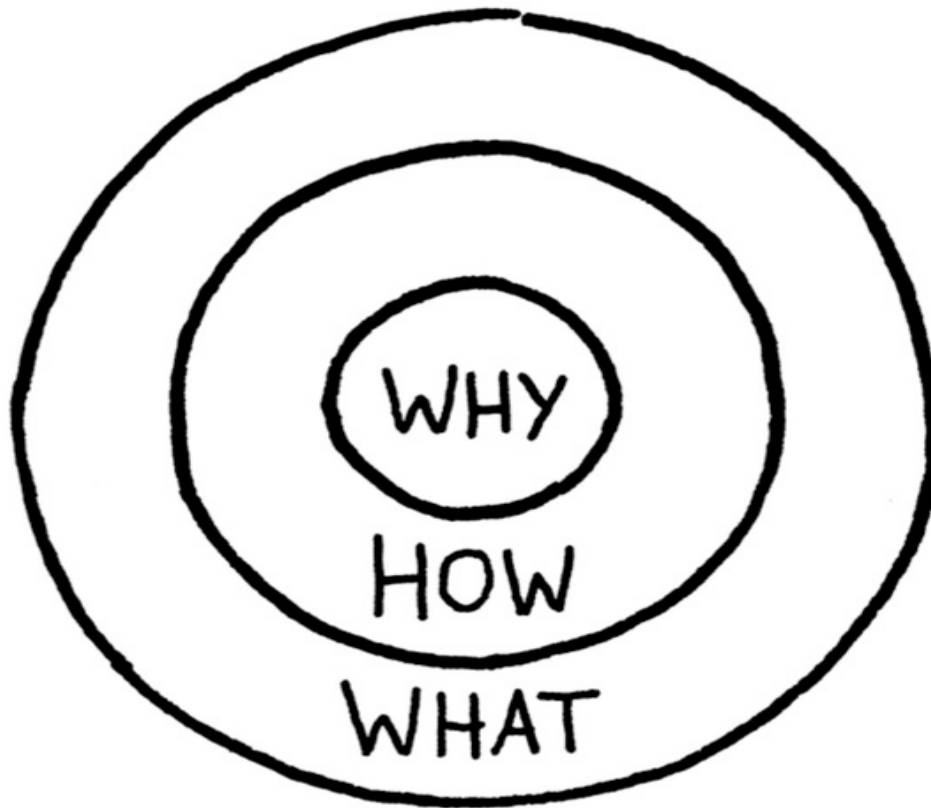


- What's the need?
- What's the evidence?
- ***Why us?***
- What are the benefits of your action?
- What are the consequences if you fail?
- ***Why now?***
- What action do you want?
- ***Why you?***

# Your Story/ Case Statement

A close-up photograph of a piece of brown cardboard with a jagged, torn edge. A piece of the cardboard has been torn away, revealing a white surface underneath. The text "What's your story?" is printed in bold black font on the white surface.

**What's your story?**



### **What**

Every organization on the planet knows WHAT they do. These are products they sell or the services they offer.

### **How**

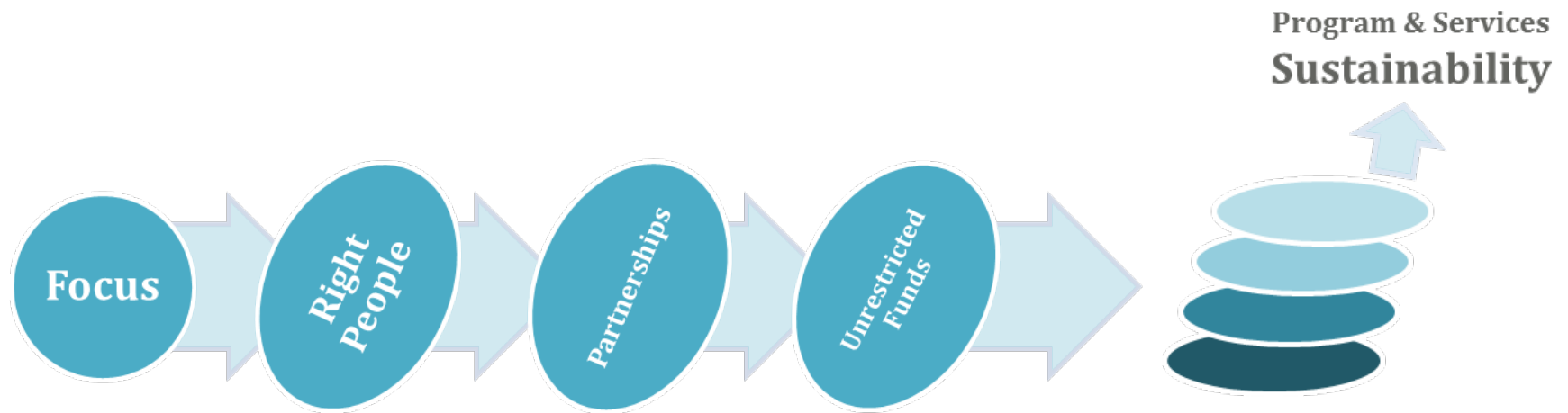
Some organizations know HOW they do it. These are the things that make them special or set them apart from their competition.

### **Why**

Very few organizations know WHY they do what they do. WHY is not about making money. That's a result. It's a purpose, cause or belief. It's the very reason your organization exists.



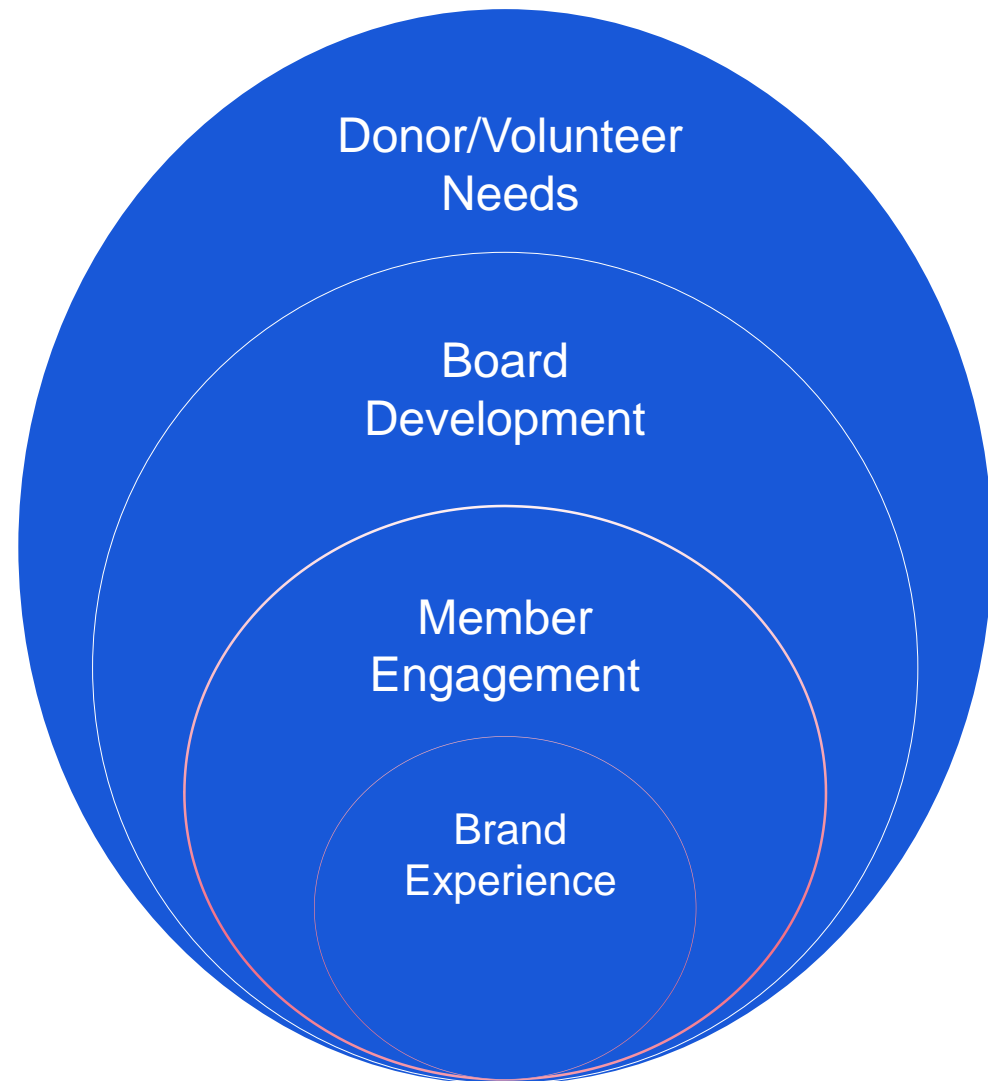
# Sustainability Model



Foraker Group Nonprofit Sustainability Model



# Organizational Practice







*“Structure is just the start – then you add the humans. That’s when it gets weird.”*

*- David Renz*

McCambridge, R. (2012). Board Stories Involving Humans.

*Nonprofit Quarterly*, Winter 2012, 78-85.

<http://www.nonprofitquarterly.org/>



- Assessment
- Position descriptions
- Recruitment
- Managing volunteers





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# Questions

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