# ZOOM Delivering Happiness

# Our mission: Make video communications frictionless

Zoom Video Communications is the leader in modern enterprise video communications, with an easy, reliable cloud platform for video and audio conferencing, collaboration, chat, and webinars across mobile devices, desktops, telephones, and room systems. Zoom Rooms is the original software-based conference room solution used around the world in board, conference, huddle, and training rooms, as well as executive offices and classrooms. Founded in 2011, Zoom helps businesses and organizations bring their teams together in a frictionless environment to get more done. Zoom is a private company headquartered in San Jose, California.

# Customers who switch to Zoom Video Communications report an increase in performance, trust and engagement



On average, companies saw an 85% increase in video usage after switching to Zoom



92% report an increase in performance



82% report a greater sense of trust



91% report a greater sense of engagement



#### Company

- Founded in 2011 by Eric S. Yuan
- Headquartered in San Jose, CA
- 1000+ employees globally, and growing



#### Customers

- Net Promoter Score of 71
- 60% of the Fortune 500 use Zoom
- Over 96% of the top 200 US universities



#### **Funding**

- \$145.5 million in total funding
- Latest round: Series D, \$100 million, Jan. 2017
- Major investors: Sequoia, Emergence Capital,
   Qualcomm Ventures, Horizons Ventures, Subrar Iyar



# Recognition

- A Leader in the MQ
- #3 on the Forbes 2018 Cloud 100 list
- Highest Rated Conferencing Solution by Customers on G2Crowd, TrustRadius, and Gartner Peer Insights

# A comprehensive suite of cloud communication solutions with one consistent enterprise experience



## **Meetings**

Bring reliable, scalable enterprise video and web conferencing for desktop and mobile



#### Chat

Streamline workspace collaboration with integrated persistent messaging for desktop and mobile



#### Webinar

Host and broadcast live virtual events with integrated marketing automation



#### **Zoom Voice**

Deploy a next-generation enterprise phone system for modern cloud business communications



#### **Zoom Rooms**

Create collaborative, easy-to-use, and modern meeting spaces with flawless video and audio



## **Conference Room Connector**

Extend a consistent, cloud-based experience across SIP or H.323 room systems



### **Digital Signage**

Leverage room displays for corporate communications, internal marketing, and more across multiple locations



# **Scheduling Display**

Optimize room utilization with displays that provide availability info, room booking, and room release capabilities



# **App Marketplace**

Easily find apps to extend the flexibility and power of Zoom's communications platform

Easily manage the entire cloud communication suite through the centralized Zoom Administration Portal and Dashboard.

# Why Zoom?

and communicate. Zoom ties together everything you need into one easy platform - from 1:1 meetings to Town Halls and Webinars. It's a frictionless video experience on desktop, mobile, and conference rooms. With Zoom, most companies see an 85% increase in video usage and VoIP is used 6 times more than telephony – so people ioin fast and are more productive, and companies save money.



