

Reach Your Audience with **neha**

We can help you reach thousands of individuals, organizations, and decision-makers in the environmental public health field through our partnerships, channels, publications, and products.



EH In Focus Newsletter

Distribution Frequency: 22 times or more per year

Distribution: 7,000+ NEHA members

Metrics: Average open rate of 34% and click rate of 17%

Ad Cost: \$275/issue

Ad Size: 585 Pixels x 153 Pixels (W x H)

File Type: .jpg, .png, .pdf, or .gif (no longer than 15 seconds)

Hyperlink: One hyperlink can be included in the ad

NEHA Body Art Newsletter

Distribution Frequency: Four times per year

Distribution: 700+ subscribers

Metrics: Average open rate of 57.45% and click rate of 20%

Ad Cost: \$275/issue

Ad Size: 185 pixels x 400 pixels Pixels (W x H)

File Type: .jpg, .png, .pdf, or .gif (no longer than 15 seconds)

Hyperlink: One hyperlink can be included in the ad

NEHA Website

Monthly Unique Visitors: 15,000

Banner Ad Cost: \$425/month

Banner Ad Size: 430 Pixels x 120 Pixels (W x H)

File Type: .jpg, .png, .pdf, or .gif (no longer than 15 seconds)

Hyperlink: One hyperlink can be included in the ad

Webinar Sponsorship

Single Webinar Sponsorship: \$3000

Custom packages and discount incentives available.

Contact Soni Fink at sfink@neha.org or 303-802-2139

neha.org/advertise

