Understanding the Needs of Our Members

Findings from the 2022 Membership Survey
Respondents Represented Each of NEHA’s 6 Regions
Most Respondents Work at Local Level

For Whom Do You Work? (N=925)

- Local: 54%
- State: 14%
- Industry: 10%
- Other: 9%
- Federal: 5%
- Education: 3%
- Choose not to Answer: 2%
- Uniformed Services: 1%
- Territorial: 1%
- Tribal: 1%
Respondents Serve Varied Population Sizes

Population Organization Serves (N=923)

- 1 million or more: 19%
- 500,000-999,999: 8%
- 350,000-499,999: 4%
- 100,000-349,999: 19%
- 50,000-99,999: 12%
- 25,000-49,999: 9%
- Less than 25,000: 8%
- N/A: 20%
Most Respondents Are EH Specialists
Age of Respondents Distributed Across Age Ranges

Age (N=753)

- 25 or younger: 2%
- 26-35: 19%
- 36-45: 22%
- 46-55: 25%
- 56-65: 21%
- 65 or older: 9%
- Prefer not to answer: 2%
Respondent Length of Membership was Well Distributed

Length of Time as Member (N=750)

<table>
<thead>
<tr>
<th>Duration</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>0-1 year</td>
<td>12%</td>
</tr>
<tr>
<td>1-3 years</td>
<td>17%</td>
</tr>
<tr>
<td>3-7 years</td>
<td>23%</td>
</tr>
<tr>
<td>7-10 years</td>
<td>12%</td>
</tr>
<tr>
<td>10-15 years</td>
<td>14%</td>
</tr>
<tr>
<td>Over 15 years</td>
<td>20%</td>
</tr>
<tr>
<td>Prefer not to answer</td>
<td>2%</td>
</tr>
</tbody>
</table>
Most Respondents in Field More than 15 Years

![Bar chart showing the distribution of time in the EH profession (N=751).]

- 0-1 year: 5%
- 1-3 years: 9%
- 3-7 years: 15%
- 7-10 years: 11%
- 10-15 years: 12%
- Over 15 years: 46%
- Prefer not to answer: 2%
Most Respondents Hold Bachelor’s Degree

Education Level of Members (N=755)

- BA: 50%
- MA: 37%
- Doctorial: 5%
- Associate degree: 3%
- High school diploma or GED: 2%
- None: 0%
- Prefer not to answer: 3%
Most Respondents Hold Bachelor’s Degree

Education Level of Members (N=755)

- BA: 50%
- MA: 37%
- Doctoral: 5%
- Associate degree: 3%
- High school diploma or GED: 2%
- None: 0%
- Prefer not to answer: 3%
Most Respondents Identify as White

<table>
<thead>
<tr>
<th>Race/Ethnicity</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>White</td>
<td>77%</td>
</tr>
<tr>
<td>Black or African American</td>
<td>7%</td>
</tr>
<tr>
<td>Hispanic, Latina, or of Spanish origin</td>
<td>5%</td>
</tr>
<tr>
<td>Asian</td>
<td>3%</td>
</tr>
<tr>
<td>American Indian or Alaskan Native</td>
<td>2%</td>
</tr>
<tr>
<td>Native Hawaiian or Pacific Islander</td>
<td>1%</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Gender Identity</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Female</td>
<td>52%</td>
</tr>
<tr>
<td>Male</td>
<td>42%</td>
</tr>
<tr>
<td>Prefer not to answer</td>
<td>6%</td>
</tr>
<tr>
<td>Gender non-conforming or non-binary</td>
<td>1%</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Sexual Orientation</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Heterosexual</td>
<td>75%</td>
</tr>
<tr>
<td>Bisexual</td>
<td>4%</td>
</tr>
<tr>
<td>Gay/lesbian</td>
<td>2%</td>
</tr>
<tr>
<td>Other</td>
<td>1%</td>
</tr>
<tr>
<td>Prefer not to answer</td>
<td>18%</td>
</tr>
</tbody>
</table>
Most Respondents Join NEHA for Training

Why Did You Join NEHA? (N=847)

- Training/professional development: 84%
- Networking: 42%
- For discount on credentialing: 37%
- To be part of a community: 35%
- To support good government policy: 28%
- Leadership opportunities: 22%
- To receive the JEH: 18%
- The thing to do: 18%
- For discount on AEC: 13%
- Other (please specify): 8%
## Credentialing, AEC, & Advocacy Most Valued

<table>
<thead>
<tr>
<th>Service</th>
<th>Value Rating</th>
<th>Satisfaction Rating</th>
<th>Was not aware of service</th>
</tr>
</thead>
<tbody>
<tr>
<td>Annual Education Conference (AEC)</td>
<td>2.87</td>
<td>2.72</td>
<td>12%</td>
</tr>
<tr>
<td>Journal of Environmental Health (JEH)</td>
<td>2.83</td>
<td>2.85</td>
<td>8%</td>
</tr>
<tr>
<td>Government affairs</td>
<td>2.21</td>
<td>2.12</td>
<td>25%</td>
</tr>
<tr>
<td>Credentialing</td>
<td>3.52</td>
<td>3.23</td>
<td>3%</td>
</tr>
<tr>
<td>Educational offerings (other than the AEC)</td>
<td>3.24</td>
<td>3.02</td>
<td>5%</td>
</tr>
<tr>
<td>Promotion of the profession</td>
<td>3.04</td>
<td>2.73</td>
<td>8%</td>
</tr>
<tr>
<td>Funding opportunities</td>
<td>2.03</td>
<td>1.96</td>
<td>28%</td>
</tr>
<tr>
<td>Award opportunities</td>
<td>1.94</td>
<td>2.10</td>
<td>21%</td>
</tr>
<tr>
<td>Scholarship opportunities</td>
<td>2.14</td>
<td>2.12</td>
<td>22%</td>
</tr>
<tr>
<td>Advocacy for the profession</td>
<td>3.20</td>
<td>2.77</td>
<td>7%</td>
</tr>
</tbody>
</table>
Respondents Seeking Regular Updates

Member Information Needs (N=797)

- Training opportunities at NEHA: 84%
- Updates to EH practice: 73%
- Updates to EH science: 70%
- National and state policy updates that impact EH: 67%
- Training opportunities from other organizations: 67%
- Updates in EH-related technology: 56%
- New and updated certifications: 50%
- Funding opportunities: 36%
- NEHA leadership opportunities: 31%
- National leadership opportunities: 25%
- Scholarship opportunities: 23%
- Award opportunities: 21%
- Other (please specify): 6%
Respondents Prefer Emails & Website for Updates

How Members Want to Receive Updates (N=800)

- Emails by opportunity type (e.g., training or funding or...): 60%
- Emails by EH focus (e.g., water, air, food etc.): 58%
- Visit a NEHA webpage: 53%
- One biweekly email with all news/opportunities: 33%
- One weekly email with all news/opportunities: 32%
- Listserv sign-up by topic I’m interested in: 27%
- Social media updates as opportunities/news happens: 20%
- Individual emails for each opportunity/news item: 15%
- Other (please specify): 2%
Most Respondents Work in Food, Water, Preparedness, & Vector

Ranking of Content Areas (N=791)
Most Respondents Read JEH Articles, Features, Special Reports, and NEHA News
Most Respondents Prefer One-Way Communication Updates

Engage with NEHA (N=746)

- Receive updates/information: 88%
- Join a committee on a specific EH topic (food, training, credentialing etc.): 26%
- Give input on programming/services without joining a committee: 25%
- Join a LinkedIn group to engage with other EH professionals: 22%
- Give input on government affairs without joining a committee: 19%
- Provide comments on social media: 8%
- Other (please specify): 4%
Recruiting EH Professionals a Challenge

Extent of Challenges (N=750)

- Retain EH professionals: 19% no challenge, 30% somewhat of a challenge, 27% challenging, 24% very challenging
- Recruit trained EH Professionals: 14% no challenge, 24% somewhat of a challenge, 20% challenging, 29% very challenging
- Pushback from local businesses on the authority of regulators: 21% no challenge, 21% somewhat of a challenge, 25% challenging, 25% very challenging
Respondents Very Satisfied with Credential

<table>
<thead>
<tr>
<th>Credential</th>
<th>Percentage</th>
<th>Required</th>
<th>Prestige &amp; Resume</th>
<th>Satisfaction (1-5)</th>
</tr>
</thead>
<tbody>
<tr>
<td>REHS/RS</td>
<td>67%</td>
<td>55%</td>
<td>26%</td>
<td>4.42</td>
</tr>
<tr>
<td>Certified Professional – Food Safety (CP-FS)</td>
<td>24%</td>
<td>40%</td>
<td>37%</td>
<td>4.5</td>
</tr>
<tr>
<td>Certified in Comprehensive Food Safety (CCFS)</td>
<td>2%</td>
<td>37%</td>
<td>37%</td>
<td>4.4</td>
</tr>
<tr>
<td>Certified Foodborne Outbreak Investigator (CFOI)</td>
<td>1%</td>
<td>40%</td>
<td>40%</td>
<td>4.4</td>
</tr>
</tbody>
</table>
Next Step to Analyze & Improve

• Analyze open-ended questions
• Share final report with NEHA staff & Board
• Identify areas of success and opportunities for improvement