This Clean Away COVID Toolkit contains links to all print and electronic resource materials from the Clean Away COVID public service campaign, as well as ideas on how to use these materials. Let’s get started!

Clean Away COVID was developed by the Association of State Public Health Nutritionists (ASPHN), with guidance from the Western States Pediatric Environmental Health Specialty Unit (PEHSU), the Centers for Disease Control and Prevention (CDC) and the Agency for Toxic Substances and Disease Registry (ATSDR).
Clean Away COVID was developed to help families effectively protect against COVID-19 in the home.

Partnering with doctors and experts in environmental health science, we’ve gathered the best and most recent guidance on the topic and made it engaging, approachable and understandable for everyone. We’re also pleased to offer the Clean Away COVID materials in both English and Spanish.

The Four Focus Areas of the Clean Away COVID Campaign

**CLEAN AWAY COVID with Clean Hands**

The first step to keeping our homes clean is to make sure our hands are free of COVID-19 germs. Find out how and when to wash and sanitize your hands.

**CLEAN AWAY COVID with the Right Tools**

Tasks are a lot easier to accomplish if you have the right tools. These simple products will help you maintain a clean and healthy home.

**CLEAN AWAY COVID with Frequent Cleaning**

Cleaning the surfaces in your home thoroughly and often will reduce and remove disease-causing germs, protecting you and your family.

**CLEAN AWAY COVID with Safer Disinfection**

If you suspect someone in your home is sick, follow this guidance on when and how to effectively disinfect the surfaces in your home.

SPREAD THE WORD. NOT THE VIRUS.
Following are some ideas on how to use the materials in this toolkit.

**SHARE AND PLAY THE VIDEOS**

Clean Away COVID features an entertaining three-minute music video that engages viewers through sensory learning techniques including song, dance and live action imagery. Additionally, the campaign has created a series of short live action videos with focused guidance on each key message. All videos are hosted on YouTube. Links to the videos are provided in this toolkit.

- Share the fun music video with staff, clients, family and friends.
- Play the videos in your facility’s waiting rooms or common areas.
- Share all of the videos through your social media channels and use the hashtag #CleanAwayCOVID.

**REINFORCE MESSAGING WITH THE POSTERS**

The Clean Away COVID poster series provides key information on keeping home environments safe during the pandemic. Their clean and attractive layout invite readers to learn more.

- Print out the posters and hang them in your facilities, offices and common areas.
- Use the posters as part of your educational efforts.
- Share the posters through your social media channels and use the hashtag #CleanAwayCOVID.

**OFFER TRAINING WITH THE EDUCATION MODULES**

Clean Away COVID offers a comprehensive learning series. Users can engage with the complete series—which is divided into four modules—at their own pace.

- Use the learning modules to enhance or augment education you may already be offering to your community.
- Share the modules with colleagues in other agencies or organizations that serve different constituencies.
- Display the modules in your facility’s waiting rooms or lobbies.
- Promote the modules through your social media channels, using the hashtag #CleanAwayCOVID.

**LEVERAGE THE WEBSITE**

The Clean Away COVID website is a robust and engaging educational resource that can be referenced over and over again.

- Share the Clean Away COVID website link with staff, clients, family and friends.
- Place links to all of the materials from the website on your organization’s website by following the instructions on our Toolkit web page.
- Share the website through your social media channels and use the hashtag #CleanAwayCOVID.

**SPREAD THE WORD. NOT THE VIRUS.**
Please share the following learning modules on maintaining safe and clean home environments. When using the individual modules, we suggest following them in sequential order for the most beneficial learning experience. Click here for the series.

**LEARNING MODULE 1: Clean Hands (4:46 MIN):** This module contains an introduction to the Clean Away COVID campaign and provides details on personal behaviors and hand washing.

**LEARNING MODULE 2: The Right Tools (6:01 MIN):** This module details the best tools to use in the home for effective cleaning and disinfection.

**LEARNING MODULE 3: Proper Cleaning (2:52 MIN):** This module offers guidance on how to properly clean home surfaces and sanitize food preparation surfaces such as cutting boards.

**LEARNING MODULE 4: Safer Disinfectant Use (6:39 MIN):** This module offers details on how to safely disinfect surfaces after cleaning if someone at home is sick with COVID-19 or another infectious disease. It also features a recap of all learning modules.

**COMPLETE LEARNING MODULE: (20:34 MIN):** This complete module contains modules 1-4 in one presentation.
Click on the underlined video titles to the Clean Away COVID videos in English. You can also find the entire English language video playlist here.

3:00 MIN: Clean Away COVID Music Video
0:33 SEC: Wash Your Hands Often
0:34 SEC: Hand Sanitizer

0:42 SEC: Don’t Touch Your Face
0:39 SEC: Soap Destroys the Virus
0:36 SEC: Microfiber Cleans Best

0:39 SEC: Sanitize Food Prep Areas
0:45 SEC: Keep It Clean
0:38 SEC: Clean First Then Disinfect

0:45 SEC: If COVID Is In Your Home
0:34 SEC: Lock Away Cleaning Products
8:10 MIN: Video Messaging Campaign
Use the following downloadable posters as reminders on how to maintain a safe home during the pandemic.

**POSTER (8.5” x 14”):** Wash Your Hands Thoroughly and Often

**POSTER (8.5” x 14”):** Soap + Water Remove Germs from Your Hands + Home

**POSTER (8.5” x 14”):** Clean Your Surfaces to Reduce + Remove Germs

**POSTER (8.5” x 14”):** Keep the Surface Glistening Wet to Disinfect If Someone Is Sick

**INFOGRAPHIC (8.5” x 21”):** Step-by-Step Cleaning + Disinfection
Please share the following **learning modules** in Spanish on maintaining safe and clean home environments. When using the individual modules, we suggest following them in sequential order for the most beneficial learning experience. Click here for the series.

**LEARNING MODULE 1 (8.07 min):** This module contains an introduction to the Clean Away COVID campaign and provides details on personal behaviors and hand washing.

**LEARNING MODULE 2 (5.59 min):** This module offers details on the best tools to use in the home for effective cleaning and disinfection.

**LEARNING MODULE 3 (3.09 min):** This module offers guidance on how to properly clean home surfaces and sanitize food preparation surfaces such as cutting boards.

**LEARNING MODULE 4 (7.32 min):** This module offers details on how to safely disinfect surfaces after cleaning if someone at home is sick with COVID-19 or another infectious disease. It also features a recap of all learning modules and links to the Spanish language videos.

**COMPLETE LEARNING MODULE (24.05 min):** This complete module contains modules 1-4 in one presentation.
Click on the underlined video titles to obtain the individual Clean Away COVID videos in Spanish. You can also find the entire Spanish language video playlist here.

- **3:00 MIN**: Clean Away COVID Music Video
- **0:33 SEC**: Lávese Las Manos
- **0:34 SEC**: Desinfectante Para Las Manos
- **0:42 SEC**: No Se Toque La Cara
- **0:39 SEC**: El Jabón Destructe El Virus
- **0:36 SEC**: La Microfibra Limpia Mejor
- **0:39 SEC**: Desinfecte Las Areas De Alimentos
- **0:45 SEC**: Mantenga La Limpia
- **0:38 SEC**: Limpie Primero Y Desinfecte Después
- **0:45 SEC**: Si El COVID Está En Su Casa
- **0:34 SEC**: Guarde Los Productos De Limpieza
Use the following downloadable **posters** in Spanish to inform Spanish-speaking communities on how they can protect against COVID-19 in the home.

**POSTER (8.5” x 14”):** Manos Limpias

**POSTER (8.5” x 14”):** Jabón y Agua

**POSTER (8.5” x 14”):** Limpie Sus Superficies

**INFOGRAPHIC (8.5” x 21”):** Paso-a-Paso Limpieza + Desinfección
Thank You for Downloading the Clean Away COVID Toolkit. If you have questions or need additional information, please contact ASPHN through this email link. We highly value your commitment to public health, and we thank you for sharing this vital information with your communities.

Together, we can make a difference.

SPREAD THE WORD. NOT THE VIRUS.

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