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Keynote Address:
Frank Yiannas, Walmart Vice President of Food Safety and Health, June 25, 2018
As environmental health professionals, getting others to comply with what you're asking is critical, but it's not always easy. When it comes to food safety, people's attitudes, choices, and behaviors are some of the most important factors influencing the overall safety of our food supply. If you're trying to improve the food safety performance of an organization, industry, or region, what you're really trying to do is change people's behaviors. In this innovative presentation, "Food Safety = Behavior," Frank Yiannas, Walmart Vice President of Food Safety and Health, will provide fascinating insight into proven behavioral science principles with suggested applications on how they might be used to advance food safety and environmental health.

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