Nonprofit Management Nuts & Bolts
Part One

National Environmental Health Association
Key Areas of Work

- Capacity Building for Nonprofits
- Education for Grantmakers
- Research Design and Analysis
- Information and Insight for the Field
Challenges
Why you’re here
• Assessment
• Recruitment
• Orientation
• Training
• Rotation

"Everyone here? Good. Meeting topic: Setting world record for shortest meeting. All in favor say aye. Ayes have it. Meeting over."
Duty of Care
Duty of Loyalty
Duty of Obedience
Nonprofit Management Nuts & Bolts Part Two

National Environmental Health Association
A CULTURE OF STRATEGIC THINKING

Institutional Level: Board sets policy, budget, and vision/strategy

Managerial Level: CEO and Senior Management

Management Level: Board as committee members

Technical Level: Program and administrative staff and Board members in volunteer roles
• What’s the need?
• What’s the evidence?
• **Why us?**
• What are the benefits of your action?
• What are the consequences if you fail?
• **Why now?**
• What action do you want?
• **Why you?**
What’s your story?
**What**
Every organization on the planet knows WHAT they do. These are products they sell or the services they offer.

**How**
Some organizations know HOW they do it. These are the things that make them special or set them apart from their competition.

**Why**
Very few organizations know WHY they do what they do. WHY is not about making money. That’s a result. It’s a purpose, cause or belief. It’s the very reason your organization exists.
Sustainability Model

Focus → Right People → Partnerships → Unrestricted Funds → Program & Services

Foraker Group Nonprofit Sustainability Model
Organizational Practice
“Structure is just the start – then you add the humans. That’s when it gets weird.”

- David Renz

• Assessment
• Position descriptions
• Recruitment
• Managing volunteers
Questions
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