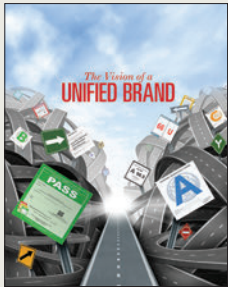


Environmental Health

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ABOUT THE COVER



In the Building Capacity column this month, “Embracing a Unified Brand Builds Capacity for Health Departments,” Darryl Booth discusses the importance of a consistent

brand and a unified message across health departments and uses the example of restaurant inspections and the success of grading systems in various departments throughout the country. His column is a call to action to NEHA, its members, leaders, and staff to develop a unified placard or grading system for restaurant inspections that can be applied everywhere.

See page 34.

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